

The HUEs of Archipelago

Beer pairing with Vietnamese cuisine, HUE, Amara Singapore

Singapore – Food and Beverage Managers' Association together with Asia Pacific Breweries Singapore organized the exclusive Archipelago Beer Pairing with Vietnamese Cuisine at Hue Restobar, Amara Singapore recently.

30 gourmet connoisseurs and food and beverage managers from the industry were invited to savour the elegantly crafted five-course meal and adventurously paired with 6 different types of beer.

Among the dishes served, Chef Alvin Yeo, Executive Chef Amara Singapore introduced his signature Grilled Lemongrass Wagyu Beef paired with recommendations of Brewmaster, Fal Allen, The Traveller's Wheat. Traveller's Wheat, a perfect blend of East and West ingredients goes well with the smooth texture of Wagyu beef with a twist of spice from the beer. Brewmaster, Allen then let the floor experiment different types available while introducing other dishes as he encourages diners to build the acquired taste to preference of individual when it comes to tasting.

President of FBMA, Cheong Hai Poh mentioned that dinner arranged and organized was a team effort for both FBMA and APBS to introduce the new **beer and food pairing concept** in the food and beverage industry paired with unique cuisine such as Vietnamese. 'It is also as an effort to further develop the possibilities and potential of F&B despite all the choices available in the market. It is the spirit of experimenting and learning as we continue to grow in this exciting industry in Singapore.' he added.



The Food & Beverage Managers' Association (FBMA)

The Food & Beverage Managers' Association (FBMA), established in Singapore 1989. FBMA has successfully developed into a sociable avenue for all members in the food and beverage industry and became the center for members to socialise and exchange information on a business level, bringing knowledge and networking opportunities to their members. FBMA aims at providing the highest professional Standards of management, education and recruitment in the food and beverage hospitality industry.

The FBMA is also a member of the Hospitality Alliance Singapore (HAS).

For more information, visit www.fbma.sg.

Organised by Food and Beverage Managers' Association (FBMA) and Asia Pacific Breweries Singapore (APBS)

Gems of Dinner: One for the album and a big thank you to Brewmaster as well as Chefs of Amara with the effort of **pairing fine Vietnamese Cuisine with Archipelago beers**, first of its kind to be introduced in the Food and Beverage Industry.



Left to Right: Fal Allen (*Brewmaster, Archipelago*), President Cheong Hai Poh (*President of Food & Beverage Managers' Association*), Martin (*Pastry Chef, Amara Singapore*) and Alvin Yeo (*Executive Chef, Amara Singapore*)



Chill Zone: Cocktail session together with industry mates of food and beverage managers from various hotels. Also in the picture representatives from APBS, Fiona Ho and Jocelyn Lee (far right).