

*VINES* Australian Grape Juice Launched in Singapore.

Two new high pressure processed (cold water pasteurised) white and red grape juices will be launched for the first time anywhere at Food & Hotel Asia (April 20- 23).

The features of the juices are:

Not from concentrate

No sweeteners

No artificial colouring

85% vitamin retention – compared with 40% of pasteurised juices

10 months shelf life from production when stored at 0 – 4 degrees C

The juices come in a 187ml mini wine bottle with attractive wine style white and gold foil tops.

Further information: [www.vinesjuice.com](http://www.vinesjuice.com)

Donald Gibb, Founder and Managing Director of Vines Juices Pte Ltd said that the health benefits of grape juice are featured on the web site.

‘ Grape juices have been popular in Singapore for sometime and now Vines offers consumers excellent Vitamin C & B6 retention along with niacin, riboflavin, thiamine and high energy levels from the natural sugars from the grapes’ said Mr Gibb.

The grape juices are sourced from the best vineyards in Australia’s leading wine growing area – the Barossa Valley (north of Adelaide), Peter Rogers the wine maker with 20 years experience selected the grapes for pressing at the peak of the harvest in April for bottling and processing

The 187ml bottles come in cartons of 24 and are available from the Vines Juices Pte Ltd office and cool rooms in Singapore.

For further details:

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